

LE LAVOIR LIMITED

CIN: L74110GJ1981PLC103918

Regd. Office: Digvijay Plot, Street No. 51, Opposite Makhicha Nivas,
Jamnagar – 361 005, Gujarat

E-mail: info@rholdings.org

Date: 11th March, 2024

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sir/Ma'am,

Subject: Press Release
Ref: Security Id: LELAVOIR / Code: 539814

Pursuant to second proviso to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing the Press Release for the entering into contract to provide laundry services. This Media Release will also be available on the Company's website.

Kindly take the same on your record and oblige us.

Thanking You

For, Le Lavoir Limited

Sachin Vishnu Kapse
Managing Director
DIN: 08443704



Le Lavoir Limited:

Jamnagar: 11th March, 2024

TIE-UP WITH • ASSOCIATED HOSPITALITY PRIVATE LIMITED FOR PROVIDING LAUNDRY SERVICES

Le Lavoir Limited has entered into an agreement with Associated Hospitality Private Limited ("under brand name of **AHPL**") for providing wet cleaning, washing and dry-cleaning services to **Fairfield by Marriott, Mumbai International Airport (Marriott)** for a period of 2 years from the date of entrance into agreement. Under the brand name "**Le Lavoir**", the company is targeting to reach various institutions and also plans to enter the retail market segment to address consumer needs. Focused on expanding its reach on pan India basis, the company plans to open several other laundry units apart from its Mumbai facility over the coming years.

On the business outlook, Mr. Sachin Kapse, Managing Director of Le Lavoir Ltd said, "We are dedicated towards establishing **Le Lavoir** brand as a pan India commercial laundry services player after our firm footprint in Mumbai. Currently, Ibis Thane, Navi Mumbai, (Units of Interglobe Hotels Pvt. Ltd.), The Resort, Aksa Beach and The Mirador Hotel, Andheri (East), Mumbai are the prominent hotels being serviced for their commercial laundry requirements along with other hotels. Our next two financial years will see a growth of over 50% year-on-year with our current capacity that stands at 6 tons per day. We aim to increase capacity at Mumbai as well as add other locations to provide Laundry Services to the Hospitality sector and we aim to partner with more hotel brands where we shall provide our laundry services."

On the deal announcement, Mr. Milbern Sequeira, Director - New Initiatives, at Le Lavoir, exuberantly added, "We are excited to partner with the **Marriott** brand. Our Fairfield by Marriott 2-year deal, reinforces the confidence on the business and the trust that renowned **Hospitality Brands** have placed on us in the past and in times to come as well. Our aim is to be one of the leading and trusted brands in Laundry Services Industry in India. We are focused on the "Make in India" and Atmanirbhar Bharat initiatives of the Government of India."

About Le Lavoir Limited

Le Lavoir Limited (earlier Radhey Trade Holding Ltd) is a listed company for more than 4 decades and is listed on BSE Limited. The Company is into the business of Laundry Services catering to institutions such as Hotels for their dry cleaning and laundromat services on an outsourced model. Under the brand name of "Le Lavoir", we are a responsible organization and maintain all the required safety and hygiene standards while these providing services. We plan to expand our footprint across India over the next 2 years. Aided by a strong management team and assisted by its sharp business acumen, the company is confident and to garner huge clientele over the coming years.